Name:

VIBE ACTIVITIES

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Daniel vs The Black Cloud page 11

SCHOLARSHIPS FOR NURSES AND MIDWIVES WORKING IN AN ABORIGINAL MEDICAL SERVICE

Open 22 July 2013 - Close 13 September 2013

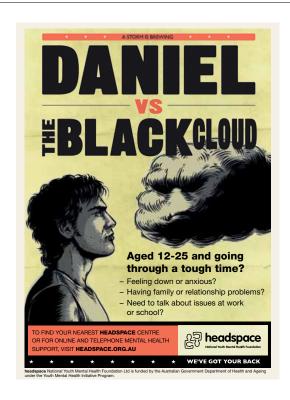
Scholarships are available in the following areas:

- > continuing professional development
- postgraduate



Apply online www.acn.edu.au freecall 1800 117 262

An Australian Government initiative supporting nurses and midwives. ACN, Australia's professional organisation for all nurses is proud to work with the Department of Health and Ageing as the fund administrator of this program.







PUGGY HUNTER MEMORIAL SCHOLARSHIP SCHEME

Opens 22 July 2013 - Closes 16 September 2013

Aboriginal and Torres Strait Islander health scholarships are available for undergraduate or entry level courses in the following areas:

- > Aboriginal health work
- > Dentistry/oral health
- > Midwifery

- > Allied health
- > Medicine
- > Nursing

Scholarships in the 2014 academic year are worth up to \$15,000 per year for full time study or \$7,500 for part time study, for the normal duration of the course.

Apply online www.acn.edu.au Freecall 1800 688 628

Puggy Hunter Memorial Scholarship Scheme is funded by the Australian Government, Department of Health and Ageing. ACN, Australia's professional organisation for all nurses, is proud to be the fund administrator for this program.

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Headspace is the National Youth Mental Health Foundation. It is designed to support young people who are having difficulties in their lives, such as feeling depressed or anxious, having family relationship problems or having issues at school or work. By catching problems early, you can help prevent them from becoming more serious and long lasting.

ACTIVITY 1

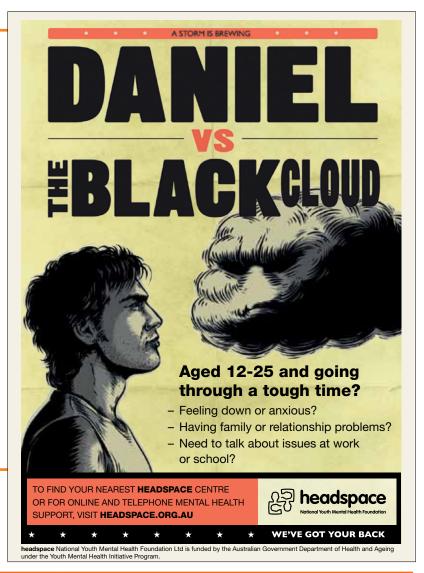
METAPHORICAL LANGUAGE

Daniel vs The Black Cloud is one of the advertising campaigns used by Headspace, designed to inform young people about depression.

A metaphorical image is one that represents an idea or a concept, apart from its literal meaning.

Look at the advertising poster beside.

How is the black cloud a metaphor for depression?



Black Cloud	Depression
looks angry seems gloomy difficult to control "a storm is brewing"	

VIBE ACTIVITIES

ACTIVITY 2

READING VISUAL IMAGES - LOGO

1 Describe what you see in this logo.





2 Explain the message of the Headspace logo.



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ACTIVITY 3

READING VISUAL IMAGES - YOU TUBE



Go to

www.youtube.com/watch?v=OWG1OeaGUrY

to view the Daniel vs The Black Cloud clip.

1	What tone is created in this clip?
2	What is the impact of connecting depression to a boxing bout?
3	What action are viewers never and to take after viewing this dis 2
	What action are viewers persuaded to take after viewing this clip?

For more information head to

www.headspace.org.au